



GARAGE DOOR TRENDS



STEEL THE SHOW
MODERN LOOKS
THAT ENDURE

FINISH STRONG
WARM UP
TO WOOD

THE DARK SIDE:
CONTRAST,
MATCH OR BLEND?

SOURCE TRENDS REPORT ANNUAL

It's always fun to look at sites like Pinterest, Houzz and Instagram to discover the latest exterior design trends but it's the data that reveals the real winners of the popularity contest in any category. **This garage door trends report is strictly by the numbers...ours.***



**This report was released in Summer of 2024. Our next trends report is slated for release in Summer 2025. Stay tuned!*

MODERN MOVES AHEAD

As garage door manufacturers introduce new styles that more closely complement different architectural genres, builders and designers are bypassing the classic models and choosing alternatives to maintain the character of the homes they design from the front door to the garage.

Carriage house doors remain popular however, we are seeing a surge in [modern garage door designs](#) as homeowner preference for mixing styles to make a more visually interesting exterior grows.

MODERN STEEL WITH CONTEMPORARY SLIM WINDOWS IN BLACK.



HOAs are adapting and allowing a wider variety of styles and materials. Replacement is also an easy upgrade that can be completed in one day if you hire a professional garage door installer.



Homeowners are also recognizing the value of investing in a unique garage door design because it's an upgrade that pays for itself.



According to the Remodeling 2024 Cost vs. Value Report, garage doors have a 197% ROI at resale, on average, nationwide. Yes, a garage door pays for itself nearly twice!



Garage doors take up a lot of real estate and an outdated door can sour a buyer's first impression, while the right one can make them swoon.



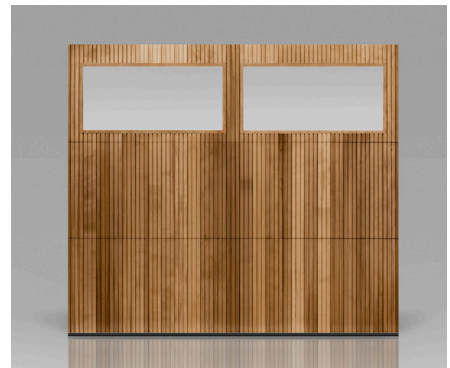
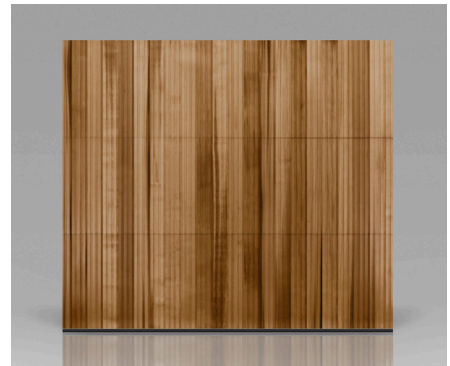
The most popular garage door color choice is still white, **but it is on the decline.**

TREND: VERTICALLY SPEAKING

Design trends move from the inside out and everything from vertically textured 3-D cabinet designs to narrow vertical tile placement is taking over kitchens and baths.

We are seeing a gradual shift from horizontal planks and shiplap to vertical slats in lighter woods.

Vertical slat panels are also becoming the new look in wall paneling and exterior cladding. The design is simple and has a Scandinavian minimal modern influence.



RESERVE® WOOD CUSTOM OPTIONS WITH VERTICAL SLAT PANELS.

TREND:

DARK

COLORS RISING

Dark colors like Charcoal, Dark Brown and Black are increasing in popularity to complement darker windows, entry doors and trim colors.



BRIDGEPORT STEEL RECESSED
PANEL DOOR IN BLACK.



GALLERY STEEL IN CHARCOAL. PHOTO
CREDIT LAUREY W. GLENN.

WARM UP
→

TO WOOD-LOOK FINISHES

Wood-look finishes on low-maintenance materials like steel or composite are also popular.



MODERN STEEL ULTRA-GRAIN PLANK IN KONA FINISH.

TREND:

[Clipay's Ultra-Grain® Plank](#) (above) is a new horizontal plank design with a stained appearance available exclusively on Modern Steel™ garage doors. It comes in six colors: Barnwood, Cedar, Coastal Gray, Espresso, Natural, and Kona.

Available in a wide range of tones, Clipay's Ultra-Grain wood-look finish adds warmth, texture and contrast to a monochrome exterior.

These shades work well with the most popular siding colors including greens, blues, gray, black, and of course, white.



MODERN STEEL ULTRA-GRAIN PLANK IN ESPRESSO.

TREND:

SEEING THE LIGHT

WITH GARAGE DOOR WINDOWS

The majority of garage doors being sold today incorporate windows. There are a variety of glass options for privacy, and layouts to fit every type of architecture from traditional to modern.



CANYON RIDGE, 5 LAYER,
PHOTO CREDIT: ANDY FRAME.



CANYON RIDGE LOUVER, PHOTO CREDIT: ANDY FRAME.



MODERN STEEL,
PHOTO CREDIT: ANDY FRAME.

TREND:



INDOOR / OUTDOOR
C O N N E C T I O N S

AVANTE, SOUTHERN LIVING IDEA HOUSE. PHOTO CREDIT: ANDY FRAME.



There are plenty of features to love on the 2023 Southern Living Idea House but from the comments we've seen on social media, the party barn is a hands down favorite. Designed to look like a rustic barn with an authentic cupola, it features two [Avante® glass garage doors](#) that open up to the pool and patio area.

A connection to nature, also known as biophilic design, as well as outdoor entertaining, ranked high in "The

Future of Home Design," a recent survey conducted by the New Home Trends Institute (NHTI) in collaboration with *Pro Builder*. Today's buyer prefers multi-functional outdoor spaces challenging architects and builders to come up with creative solutions to meet that demand. Pools and spas are still popular in higher-end homes, but what surrounds, supports, and serves them—from firepits with seating areas and outdoor kitchens to party barns—is gaining interest.

TREND:

FAUX REAL

LOW MAINTENANCE, HIGH PERFORMANCE

Builders and homeowners love the look of wood but not the upkeep. Our [Canyon Ridge® door](#) meets their needs in a low-maintenance moisture- and UV-resistant material that won't rot, warp or crack and it can be painted or stained. The doors can be customized in many sizes – including the golf cart door on the far right.

[Clipay Reserve® Extira® doors](#) line the courtyard entrance to this spectacular Louisville, Ky. colonial overlooking the Ohio River.

Extira is an eco-friendly, weather-resistant, wood composite rated for outdoor use. It carves, routs and fastens just like wood for custom design flexibility in a low-maintenance, paint grade material. It is also insulated.

Artisan Homes mixed up the shapes of the door combining a true arch pattern to mimic the palladian window on the house with a square edge door that complements the windows and columns.



RESERVE WOOD EXTIRA WITH COLOR BLAST, SOUTHERN LIVING IDEA HOUSE, PHOTO CREDIT: LAUREY GLENN.

TREND: ENERGY- EFFICIENCY MATTERS



Homeowners are willing to pay extra for insulation to ensure their garage won't be a source of drafty air – especially if they have living space overhead.

An insulated door will keep the garage an average of 10 to 20 degrees warmer in the winter and cooler in the summer. Scan here to watch the video.



TREND:

PATTERN PLAY

DIMENSION, DEPTH & DESIGN

An easy way to add texture to create a layered exterior with visual dimension is through pattern.

Clopay introduced the [Canyon Ridge® Chevron](#) to mimic the popular flooring style, lending eye-catching flair to these carriage style garage doors.



CANYON RIDGE CHEVRON, PHOTO CREDIT: ANDY FRAME.

In the two photos below right, you can see how our low-maintenance [Canyon Ridge® faux wood Louver door](#) was a strong supporting player on the Southern Living 2022 Idea House in Oriental, NC.

Modeled after plantation style shutters, the horizontal slats add three-dimensional interest and whimsy to a traditional carriage house design.

The horizontal slats play well against the seamed metal roof lines and the dark blue gives the coastal house the perfect nautical accents.



CANYON RIDGE LOUVER, PHOTO CREDIT: ANDY FRAME.

COLOR STUDY

CHOOSING THE RIGHT GARAGE DOOR COLOR FOR A DARK EXTERIOR: CONTRAST, MATCH OR BLEND?



THE BRONZE FRAME ON THESE AVANTE GARAGE DOORS COMPLEMENTS THE CEDAR WOOD SIDING, ROOF TRIM AND STONE HARDSCAPE.

FROM A BOLD STATEMENT to a subtle accent, there are many options to enhance the curb appeal of a home with garage door color. Choosing the right garage door color for a dark exterior involves a decision of contrast, matching, or blending to achieve your design goals.

Should the garage door be an architectural focal point or does it play a secondary role on the side or back of the house? More importantly, should it stand out or blend in?

COACHMAN GARAGE DOOR, DESIGN 11 WITH REC13 WINDOWS IN WHITE.
PHOTO CREDIT: ANDY FRAME.



STAND OUT CONTRAST

One of the best ways to make a garage door stand out against a dark exterior is by using a contrasting color. Contrast adds visual interest and creates a focal point, drawing attention to the garage door and breaking up the monotony of a dark facade.

If the exterior is painted charcoal or navy, a garage door in a lighter color such as white, beige, gray or even a wood tone, is a sharp choice. These neutral tones not only contrast beautifully with dark exteriors, but also create a striking visual impact that instantly elevates the look of a home.



RESERVE WOOD LIMITED EDITION GARAGE DOORS IN CEDAR FINISH. PHOTO CREDIT: CARUSO BUILDERS.

CANYON RIDGE 5-LAYER GARAGE DOOR DESIGN WITH COLOR BLAST. PHOTO CREDIT: NAT RAE.



Looking to achieve a dramatic contrast? Bold colors like vibrant red, lime green or even blue, pink or orange can inject personality and charm into the exterior while still providing the right amount of contrast. Clopay offers custom factory painting with a choice over 1500 Sherwin Williams colors using our [Color Blast®](#) Program. The photo above is a custom color that was selected by the builder to match the windows on the home.

CANYON RIDGE 4-LAYER CARRIAGE HOUSE GARAGE DOOR, DESIGN IN BLACK.



MATCHING FOR HARMONY

While contrast can be captivating, a more harmonious look that seamlessly blends the garage door with the rest of the exterior may be desired. Matching the garage door color with elements like the trim, front door, and even the roof can create a cohesive and unified appearance that exudes sophistication and elegance.

For dark exteriors, a garage door color that resembles the primary hue of the home's facade is a strong option. This could mean selecting a shade that exactly matches the siding or stone veneer, or choosing a darker or lighter variation to add depth and dimension without overpowering the overall aesthetic.

BLACK MODERN STEEL GROOVED PANEL DESIGN WITH FROSTED GLASS WINDOWS DOWN ONE SIDE. PHOTO CREDIT: @MIDCENTURYDEFINED.



CANYON RIDGE 5-LAYER CARRIAGE HOUSE GARAGE DOOR, DESIGN 12 WITH REC11 WINDOWS IN A CUSTOM STAIN FINISH.

CANYON RIDGE ELEMENTS, DESIGN 12 WITH REC13 WINDOWS IN BLACK. PHOTO CREDIT: JOHN COLANERI.

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CANYON RIDGE 4-LAYER CARRIAGE HOUSE GARAGE DOORS, DESIGN 11 WITH REC14 WINDOWS IN SLATE ULTRA-GRAIN FINISH. PHOTO CREDIT: STOFFER PHOTOGRAPHY INTERIORS.

BRIDGEPORT STEEL GARAGE DOOR, LONG PANEL DESIGN WITH WINDOWS.



BLENDING IN WITH SUBTLETY

If a more understated approach is the goal, blending the garage door color with the surrounding elements can create a smooth transition that enhances the overall architectural appeal of the home. This technique works especially well when the aesthetic calls for the garage door to integrate seamlessly into the facade without drawing too much attention.

Black garage doors with minimal detail recede into the facade of the exteriors at left.

For a dark exterior, a garage door color that closely matches the secondary hues or accents present in the surrounding landscape or architectural features delivers excellent results. This could include subtle tones like muted greens, soft blues, or earthy browns that blend with the natural elements of the home's exterior.

MODERN STEEL FLUSH PANEL GARAGE DOOR IN BLACK WITH WINDOWS.
PHOTO CREDIT: TOP NOTCH CONTRACTING.

AVANTE GARAGE DOORS WITH A BLACK ALUMINUM FRAME AND FROSTED GLASS PANELS. PHOTO CREDIT: ANDY FRAME.



ACCESSORIZING WITH LIGHT AND TEXTURE

Adding windows to a door is a great way to bring style and natural light to the garage. Depending on the size, shape and glass type used, windows can serve as a way to add color and dimension to a dark exterior – especially when the door is lit from inside at night.

Another way to accomplish this effect is to incorporate a garage door that adds pattern or texture into the design instead of relying on color alone. ■



CANYON RIDGE MODERN GARAGE DOOR WITH METAL ACCENT STRIPS IN SLATE FINISH.



[Contact our Architect Design Support Team for additional information.](#)
Call 1.833.707.0082 or email us at ArchitecturalDesignSupport@clopay.com



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